

Master of Public Administration

Director Message



Prof. Patrick WC LAU

The Master of Public Administration Programme (MPA) is an inter-disciplinary programme and targets to produce students with a global vision, innovative ideas, and commitment to serve society. The Programme provides a local, national and global understanding of public administration by linking up different levels of learning opportunities in Hong Kong, Mainland China and overseas government and Non-governmental organizations (“NGOs”).

With this unique combination of learning opportunities, our students will be equipped to prepare the rapid and significant challenges posed by the 21st century world. As we witness the technological innovations that have been strongly influencing our daily lives in the past decades in Hong Kong and the world, public administration and policy changes become normal and more frequent.

Under these unprecedented changes and challenges among our societies and lives, a more “glocal” vision is a must for our students to face the new world with excitement, commitment and curiosity. The MPA Programme offered by Hong Kong Baptist University aims to provide these unique learning experiences to our students to explore the new world and better prepare for these challenges posed by different public administration systems.



Programme Aims

MPA is a one-year full-time or two-year part-time taught postgraduate programme offered by the Faculty of Arts and Social Sciences with support from the School of Business and School of Communication.

We also cooperate with the University of Chinese Academy of Social Sciences (UCASS) and George Mason University (GMU) in international student and academic exchange opportunities.

As China continues its rapid development, government officials, civil servants, and administrators in both public and business sectors realize the need to better understand policy and public affairs at local, national and international levels.

MPA has been emphasizing different aspects of government policy and public affairs. A global and comparative perspective in the courses signifies the Programme's uniqueness and usefulness to the public and private sectors. UCASS's expertise in public affairs in the Mainland is also invaluable.

The Programme is designed to accomplish the following objectives:

- (i) To provide students with a solid foundation in public administration, such as in Hong Kong and Mainland China, and also from a comparative and global perspective;
- (ii) To illustrate the relation to finance, economy, media, law, globalization, health and management aspects of the public affairs;
- (iii) To develop students' ability in the management of human resources, finance, leisure and public amenities;
- (iv) To enable students to become reflective and critical administrators with the ability to assess and respond to the changing needs of the society.

Programme Features



UCASS Exchange

Visit relevant government departments and Non-profit-making organizations in Beijing and experience the management and operation of the organizations.



The Programme will offer experiential learning field trips in other regions, including Singapore, Vietnam, and Taiwan, to understand overseas' government and NGO public administration operation.



Academic Expertise

Teaching team is drawn from the experts from HKBU, the UCASS (Beijing) and the George Mason University (Virginia). Overseas scholars and prominent public policy-makers will be invited to give guest lectures.



Individual Research

Students shall choose a topic of interest for their project and the Programme will match their topic with individual academics for their research learning.



Academic Prize

Students who obtain the cGPA 3.44 (Merit) or 3.67 (Distinction) or above will be eligible for the academic prize.

Programme Structure

The MPA Programme is designed to be completed in two semesters (one year), full-time or four semesters (two years) part-time basis.

Core courses	15 units (5 courses)
Elective courses	12 units (3-4 courses)
Total:	<u>27 units</u>



Course List

Core Courses (15 units)

POLS 7040 Law and Public Affairs	3 units
POLS 7050 Public Administration	3 units
POLS 7060 Research Methods for Public Admin	3 units
POLS 7140 Public Policy and Governance	3 units
POLS 7150 Ethics and Public Affairs	3 units

Elective Courses (12 units)

COMM 7510 Public Administration and the Media	3 units
FIN 7070 Finance and Accounting for the Public Sector	3 units
P.E. 7010 Programme and Event Planning and Management	3 units
POLS 7020 E-Government	3 units
POLS 7070 Independent Project	6 units
POLS 7080 Fieldwork Learning in China and Overseas Public Administration	3 units
SOSC 7310 Concepts, Theories and Institutions of Global Studies	3 units
SOSC 7320 Debating Global Society	3 units
SOSC 7330 Globalizations	3 units
GEOG 7580 Urban Cultural Landscape	3 units
HIST 7320 Contemporary China and Globalization	3 units
POLS 7090 International Political Economy	3 units
POLS 7120 Theories of International Relations	3 units
SLM 7080 Health Promotion	3 units
SOSC 7340 Global Civil Society	3 units
COMP 7025 Artificial Intelligence for Digital Transformation	3 units
COMP 7990 Principles and Practices of Data Analytics	3 units
ORBS 7300 Data Analytics and Programming	3 units

The Programme may not offer elective courses are subject to limitations on course availability, class schedule or other circumstances deemed as force majeure.

.. Experiential Learning

Local Visit

Field trips will be organized to provide additional opportunities for students to explore the latest issues of public administration including...

» **Legislative Council**

» **Hong Kong Velodrome**

» **ICAC**

» **Television Broadcasts Limited (TVB)**



.. MPA Exchange Tour

MPA has launched the UCASS Exchange Tour (as a part of POLS 7080 Fieldwork Learning in China and Overseas Public Administration course) every summer since 2014.

Students will visit relevant Beijing's government departments, NGOs, and their officials during the exchange period. For example, National Intellectual Property Administration, Red Cross, Xiaomi, China Foundation on for Poverty Alleviation, Palace Museum and etc.

It provides a valuable opportunity and practical experience for the MPA students' understanding of China's management and operation in public administration. Over the years, MPA continues to explore exchange tours in Singapore, Vietnam, Taiwan, etc.



.. Career Prospects

The career prospects of MPA graduates are:

1. Civil service, including Police Force, Customs and Excise Department, Correctional Services, Immigration Department, Fire Services Department and other government departments such as Office of the Ombudsman, Water Supplies Department, Buildings Department, Leisure and Cultural Services Department and so on.
2. Non-government organization or sub-vented institution including Hospital Authority, Red Cross Society, Radio Television Hong Kong (RTHK), Educational Institutions, District Council, The Mass Transit Railway (MTR) etc.
3. Private sectors include the consulate, bank, insurance company, hotel, publishing company, IT Company, telecommunications, education centre.

The background of the MPA is useful and offered me a lot of opportunities for my future career. Indeed, this program provides the keys to understand Asian policy, especially how decisions are made, how views are created, how press works etc... It provided me with professional knowledge of the Asian public administration system and the ability to think critically. Without a doubt, the MPA programme will be a perfect international stage for those seeking to become Public Administrative practitioners or who want to understand deeply how Asia works in order to work there later. Go for it!



Clément GANNAC
2022 Graduate

.. Admission Information

Entry Requirement

Application for admission to the MPA Programme should possess

- a) A Bachelor's degree (in any discipline) from a recognized university or comparable institution;
- b) OR a qualification deemed to be equivalent.
- c) fulfill university English language requirements, satisfy at least one of the following requirements on English Language Proficiency (for applicants whose first degree was obtained from non- English-medium institutions):
 1. TOEFL: 79 (internet-based test);
 2. IELTS (Academic): Overall Band at 6.5;
 3. CET-6 (College English Test band 6): 450
- d) Applicants should achieve a minimum of cGPA of 2.60 for those not meeting the minimum admission requirements but possessing outstanding work experience and recommendation letter (s) in NGOs, public sectors or government departments, may be invited to undergo an interview for admission.


Online Application and closing date

<https://ar.hkbu.edu.hk/tpg-admissions/programmes/master-of-public-administration-mpa-approved-programme-under-ugc-s-targeted-tpg-programmes-fellowships-scheme>

Tuition Fee

The tuition fee is HK\$189,600.

Programme Enquiries

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